

Health Educator (Bilingual/Multilingual)

Virginia Beach Department of Public Health

Overview:

The Virginia Beach Department of Public Health (VBDPH) is seeking multiple motivated and experienced Bilingual or Multilingual Health Educators to join our mobile team of healthcare professionals providing services to vulnerable populations at risk of holistic health deficits related to COVID-19. As our mobile outreach team seeks to expand COVID-19 testing and vaccination opportunities for high-risk and underserved populations, this position will provide health information, education, and referrals and promote and encourage healthy public health measures to reduce COVID-19 transmission in racial and ethnic minority populations and people living in remote communities.

Primary duties may include and are not limited to:

- Provide health education and information resources that supports individuals, families, and communities' response to mitigating and preventing COVID-19
- Coordinate and facilitate comprehensive community education and engagement programs in relation to COVID-19, with emphasis on vulnerable and at-risk populations, to create cooperative and sustainable working relationships
- Plan, implement, monitor, and assess methods that facilitate increased vaccination rates, access to services, and increase healthy and safe behaviors related to COVID-19 in vulnerable communities
- Reviews, develops and recommends high quality, culturally appropriate written and audio-visual health education materials
- Gather data and develop health education initiatives aimed at promoting healthy lifestyles, wellness, and a healthy environment
- Plan exhibits, participate in health fairs, and conduct forum discussions to motivate audience comprehension of current and long-term COVID-19 risks and prevention methods, as well as vaccine efficacy and benefits
- Coordinate health information projects such as program catalogs, newsletters, informational displays, and community health events
- Provide assistance to additional internal local health department COVID-19 related programs as needed

Minimum Qualifications:

- Requires any combination of education (above the high school level) and/or experience equivalent to at least (2) years in health education or a related field.
- Bilingual or Multilingual fluency (written and oral) in one of the following languages prevalent in Virginia Beach: Spanish, Chinese, Korean, Vietnamese, Tagalog, Arabic, or other Indo-European and Afro-Asiatic languages
- Knowledge of the principles and practices of public health, local resources and services, community-centered planning, and COVID-19 fundamentals
- Demonstrated commitment to the provision of services for the underserved and sensitivity working with a variety of people from low-income populations, with diverse educational, lifestyle, ethnic, and cultural origins.
- Excellent oral and written communication skills to clearly convey health information and ideas through a variety of media to individuals and/or groups in a manner that engages the audience and helps them understand and retain the message
- Strong collaborative skills to work effectively and cooperatively with others and establish and maintain good working relationships
- Exceptional interpersonal skills and customer service experience including active listening, problem solving, and the ability to remain calm in emotional or stressful situations
- Basic computer skills including Microsoft Office Suite and Google Workspace

Preferred Qualifications:

- Previous experience in public health education preferred

- Knowledge of and experience working effectively with individuals and community groups of diverse cultures, interpersonal styles, abilities, motivations, and/or backgrounds; making most effective use of the capabilities, insights and ideas of all individuals
- Prior experience in developing health education programs and client education related to COVID-19, such as supporting, explaining, and instructing clients in their understanding of COVID-19 health and safety best practices preferred

If interested, please contact Alexis Welch at alexis.welch@vdh.virginia.gov with your resume and a cover letter.

